

## Assignment #2 – Animation Domination

### **Goal:**

To use your newfound animation skills to create a stylish presentation video.

### **The Task:**

Create a video that advertises a business (fake or real), a school (like VMC), or a team. You will need to pair up with a group to gather footage for this project. Get as many shots as you can because you will need to create an advertisement that lasts 20-40 seconds.

Make the video look as stylish as possible by using animations, colour correction, and any other technique that you think will help.

### **The Final Product:**

The final product will be a video that showcases your newfound skills in After Effects and Premiere Pro. It must contain a variety of animations, some colour correction, titles, and the ability to match edits to the beats of the music.

- The length of the video must be 20 – 40 seconds.
- There must be titles for the video (business or organization titles).
- You must also include a logo.
- It must look stylish.
- The edits must match the beats of the music.